

# WHAT IS MICROCURRENT?

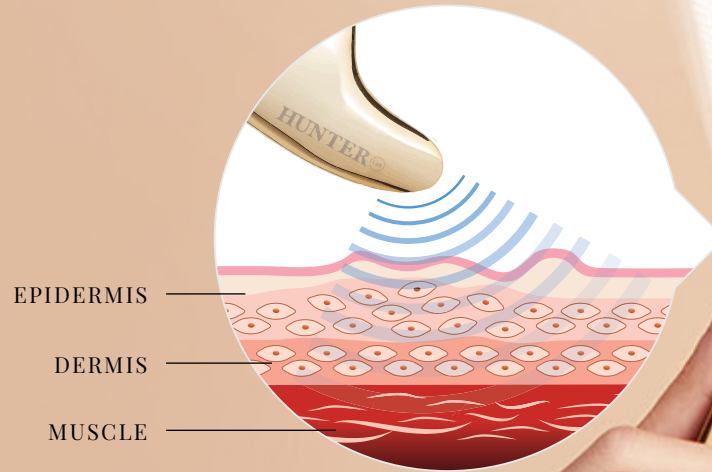
Microcurrent has been used in professional salon treatments for several decades as a safe and effective method to sculpt and firm skin. It is a mild electrical current that mimics the natural current of the body and energizes skin and underlying muscles

Microcurrent technology originated as a muscle stimulator to treat nerve conditions resulting in atrophied and sagging facial muscles. The low-level current proved a remarkable treatment to help retrain muscles in these patients, and was soon adopted as a powerful anti-ageing treatment in the beauty industry

## MICROCURRENT STIMULATES ATP

ATP |  $\Rightarrow$  COLLAGEN  
 $\Rightarrow$  ELASTIN

ATP stimulates collagen and elastin which builds and repairs skin over time



Microcurrent stimulates the skin by sending gentle waves of energy through each tissue layer and down to the facial muscles. These tiny electrical impulses have been shown to dramatically increase production of Adenosine Triphosphate (ATP) which stores and transports chemical energy within cells

This increase in ATP has numerous positive biochemical effects within the skin allowing it to function at its optimal level

# WHAT ARE THE SKIN RESULTS?

Higher levels of ATP in the skin triggers increased collagen and elastin synthesis, accelerated skin regeneration, increased circulation, and improved lymphatic drainage. It also energizes the facial muscles, similar to how exercise energizes the muscles of our bodies

Facial muscles are directly connected to the skin, so the result of energizing the muscle is often a more sculpted and youthful appearance. Results are immediate and cumulative over time

If skincare is your skins nutrition, microcurrent is its exercise. For best results, one would invest in both



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